

## Shoreline Insertion Order

**Insertion #**

322173

**Submitted**

2022-06-18 21:02:47

**Sales Rep**

L-104 Shelley Kovar

**Account Name**

Lake Michigan Carferry

**Advertiser Status**

Existing

**Notes**

use spring fever auction dollars. for each transaction:

ldn \$122.50

ohj \$61.25

wlb 61.25

## Product Details

**Product**

Broadsheet

**Broadsheet Ad Size**

3x5 - H Eighth Page

**Caption**

same as last time

**Color**

Yes

**Color Charge / Day**

\$0.00

## Publications

**Publication 1**

9LUD

**Price / Day**

\$0.00

**Date(s)**Thu 07/07/22, Fri 07/15/22, Sat 07/23/22,  
Wed 07/27/22, Sat 08/06/22, Fri 08/12/22,  
Thu 08/18/22, Wed 08/24/22, Wed  
08/31/22, Sat 09/10/22, Fri 09/16/22, Mon  
09/19/22**Publication 2**

9OHJ

**Price / Day**

\$0.00

**Date(s)**Thu 07/07/22, Thu 07/14/22, Thu  
07/21/22, Thu 07/28/22, Thu 08/04/22,  
Thu 08/11/22, Thu 08/18/22, Thu  
08/25/22, Thu 09/01/22, Thu 09/08/22,  
Thu 09/15/22, Thu 09/22/22**Publication 3**

9WLB

**Price / Day**

\$0.00

**Date(s)**Sun 07/10/22, Sun 07/17/22, Sun  
07/24/22, Sun 07/31/22, Sun 08/07/22,  
Sun 08/14/22, Sun 08/21/22, Sun  
08/28/22, Sun 09/04/22, Sun 09/11/22,  
Sun 09/18/22

## Additional Information

**Pickup?**

Yes

**Pickup #**

321944

**Proof Needed?**

No

**Tear Sheets?**

No